

## Learning Scenario Template

<b>Title</b>	Fast Fashion Awareness - A Poster
<b>Subject</b>	English language, writing
<b>Grade Level</b>	Ages:15-18 years old, Language Level: B2 and above
<b>Duration</b>	90 minutes or 2 sessions
<b>Objective(s)</b>	<ul style="list-style-type: none"> <li>• <b>Cognitive:</b> Analyze the environmental impact of fast fashion and understand the importance of sustainable fashion choices.</li> <li>• <b>Creative:</b> Create a visually appealing and informative poster that effectively communicates a call to action against fast fashion.</li> <li>• <b>Collaborative:</b> Work in teams to brainstorm, plan, and design posters with a focus on clear messaging and impactful visuals.</li> </ul>
<b>Pedagogical Methods</b>	<ul style="list-style-type: none"> <li>• <b>Project-based learning:</b> Engage students in a real-world project to apply their knowledge and skills.</li> <li>• <b>Collaborative learning:</b> Promote teamwork through group discussions and joint creation.</li> <li>• <b>Use of technology:</b> Incorporate AI tools for poster design and image generation.</li> </ul>
<b>Structure</b>	<p><b>STEP 1. Introduction (10 minutes)</b> Overview of fast fashion and its impact.</p> <p><b>STEP 2. Brainstorming Ideas (15 minutes):</b> Analyze facts and figures to generate ideas for the poster.</p> <p><b>STEP 3. Poster Planning (20 minutes)</b> Outline the structure and design of the poster.</p> <p><b>STEP 4. Poster Creation (30 minutes):</b> Use AI tools to generate visuals and create the poster.</p> <p><b>STEP 5. Presentation and Feedback (15 minutes)</b> Present posters and provide peer feedback.</p>



<b>Materials/Resources</b>	<ul style="list-style-type: none"><li>• <b>Technology:</b> Computers or tablets with internet access.</li><li>• <b>AI Tools:</b><ul style="list-style-type: none"><li>○ AI image generation tools (e.g., Bing Image Creator, DALL-E, Midjourney) for creating visuals related to fast fashion.</li><li>○ Canva or other application for poster design.</li></ul></li><li>• <b>Fact Sheets:</b> Short texts with key facts and figures about fast fashion's environmental impact (see below for examples).</li><li>• <b>Art supplies:</b> Markers, paper (if physical posters are desired).</li></ul>
<b>Pre-requisites</b>	<ul style="list-style-type: none"><li>• Mastery of relevant vocabulary related to fast fashion and sustainability.</li><li>• Ability to formulate clear messages and persuasive arguments.</li><li>• Familiarity with poster design concepts (headlines, visuals, layout).</li></ul>
<b>Activities &amp; Procedures</b>	<p><b>STEP 1. Introduction (10 minutes)</b> Start with a brief discussion on fast fashion and its effects on the environment.</p> <p>Present a few shocking statistics or facts to grab attention:</p> <ul style="list-style-type: none"><li>▪ "The fashion industry is responsible for 10% of global carbon emissions."</li><li>▪ "It takes about 2,700 liters of water to make one cotton t-shirt."</li></ul> <p>Tell the students that they will collaboratively make a poster calling for action. Outline the basic parts of the poster on the whiteboard:</p> <p>Title, Main points, Visual elements</p> <p><b>STEP 2. Brainstorming Ideas (15 minutes)</b> Divide students into small groups and provide each group with fact sheets containing various statistics about fast fashion's environmental impact.</p> <p>Groups discuss the facts and generate ideas for their poster, focusing on:</p> <ul style="list-style-type: none"><li>▪ Key messages they want to convey (e.g., reducing waste, thrifting, sustainable brands).</li><li>▪ Practical tips for consumers to make greener fashion choices.</li><li>▪ Emotional appeals to encourage action.</li></ul>

	<p><b>STEP 3. Poster Planning (20 minutes)</b></p> <p>Each group outlines their poster's content:</p> <ul style="list-style-type: none"> <li>▪ Title that captures attention.</li> <li>▪ Main points derived from the facts and tips discussed.</li> <li>▪ Visual elements they want to include.</li> </ul> <p>Encourage groups to sketch a rough layout of their poster, deciding on colors and fonts.</p> <p><b>STEP 4. Poster Creation (30 minutes)</b></p> <p>Using Bing Image Creator or other AI tools, groups generate images relevant to their messages (e.g., eco-friendly clothing, recycling symbols, washing).</p> <p>Using Canva or a relevant application, students create their posters, integrating the text and visuals they've planned.</p> <p>Remind students to focus on clarity and visual appeal.</p> <p><b>STEP 5. Presentation and Feedback (15 minutes)</b></p> <p>Each group presents their poster to the class, explaining their message and design choices.</p> <p>Facilitate a feedback session where classmates can ask questions and provide constructive criticism.</p>
<p><b>Assessment/Evaluation</b></p>	<ul style="list-style-type: none"> <li>• <b>Formative Assessment:</b> Monitor group dynamics and participation during brainstorming and planning.</li> <li>• <b>Summative Assessment:</b> Evaluate final posters based on clarity, creativity, visual appeal, and effectiveness of message.</li> </ul>
<p><b>Extensions/Modifications</b></p>	<ul style="list-style-type: none"> <li>• <b>Extensions:</b> Organize a school-wide exhibition of the posters to raise awareness about fast fashion.</li>   <li>Create a digital version of the posters for social media sharing, expanding their reach.</li> </ul>



	<ul style="list-style-type: none"><li>• <b>Modifications:</b>  For lower-level students, provide structured templates to guide their poster content and design.  For advanced students, challenge them to incorporate additional research data.</li></ul>
<b>Additional Notes</b>	<p>This scenario encourages B2 EFL learners to critically engage with a pressing global issue while honing their creativity and collaboration skills. It is inspired by Unit 6, English 1 Book of the Greek State Curriculum for Senior High School and it can be applied at the end of Unit 6.</p> <p><a href="https://www.iep.edu.gr/el/component/k2/516-fakelos-ylikou-agglika-gen-lykeiow-a">https://www.iep.edu.gr/el/component/k2/516-fakelos-ylikou-agglika-gen-lykeiow-a</a></p>
<b>Attachments/Links</b>	<p><a href="https://www.un.org/sustainabledevelopment/blog/2019/08/actnow-for-zero-waste-fashion/">https://www.un.org/sustainabledevelopment/blog/2019/08/actnow-for-zero-waste-fashion/</a></p> <p><a href="https://www.nationalgeographic.com/family/article/talking-to-kids-about-fast-fashion-and-the-environment">https://www.nationalgeographic.com/family/article/talking-to-kids-about-fast-fashion-and-the-environment</a></p> <p><a href="https://www.bing.com/images/create">https://www.bing.com/images/create</a></p> <p><a href="https://www.canva.com/">https://www.canva.com/</a></p>